

**Marcus High School Aquatics Booster Club - Booster Meeting**  
**Wednesday February 22<sup>nd</sup> 6:30 p.m.**  
**Brandon Dion – Head Coach**  
**David Conrad – Assistant Coach**  
**Sherry McGuire – Dive Coach**

**MEETING AGENDA**

Call to Order by Janet Smerud at 6:32 PM

In attendance: Sarah Brown, Michelle Hernandez, Johanne Lesage, Nancy Luleff, Angie Morrison, Janet Smerud, Sara Sprawls, Laura Stevenson

Minutes to Approve: Sarah Brown, Sara Sprawls, Michelle Hernandez

Treasurer's Report – Michelle Hernandez verbalized the Finance Report (see attached)

- Coach Dion asked about outstanding income or expenses
  - o Michelle Hernandez stated each event has outstanding items:
    - Dive meals expenses
    - Missing FM money for shirts and meals
    - Region is the main outstanding
    - Other events will even out on income and expenses
  - o Janet Smerud asked about making the process easier next year
    - Coach suggested scaring schools with outstanding balances by removing their participation of a meet

**Committee Reports**

**Corporate Liaison/Fundraising Update - OPEN**

Register w/ Guidestar

Working on NPO Connect Vendor Setup

Benevity is another idea

Chipotle Bite Night

- Booster acquired \$62.57

McAlister's Bite Night

- Upcoming Spirit Night is February 28<sup>th</sup>: delivery (not Uber Eats), pick up, online order, on place

Another Sponsor

- Acquired another sponsor: DFW Oral Surgeons Bronze
- Janet asked Michelle to explain the process
  - o Michelle Hernandez said she simply went to an appointment and asked to front office staff
  - o Janet Smerud stated many companies already have these budgets, and therefore the process is simply asking and presenting the Booster form
  - o Sarah Brown asked booster to resend the e-mail on sponsorship with form attachment
  - o New form coming for next school year

**Publicity Update – Sarah Brown**

SmugMug is up for reviewal – working on nonprofit if available and payment

- Other services would end up costing more.
- Sarah Brown stated Amber Dion said SmugMug was the best choice
- Janet Smerud asked Sarah Brown to doublecheck DropBox and storage amounts

- Factoring in the transferring of historical

#### **Team Unify**

- Platform was updated
- Michelle Hernandez is working on using our existing domain name that we have been paying for

#### **Volunteer Update – OPEN**

- Nothing

#### **Hospitality Update – Laura Stevenson**

- Janet Smerud asked for a recap
- Laura Stevenson recommends 2 people run water polo to alternate days
- Acquiring swim schedule (especially times) early enough will avoid missed meals like breakfast

#### **Team Building/Team Events Update – OPEN**

- Team Building to wait until 23-24 Season
- Needs to start working on this now once captains are selected - August timeframe

#### **Lead Reports**

##### **Swim Parent Lead – Kate Roberson**

- E-mails are being sent in a timely fashion

##### **Dive Parent Lead - Leigh Bates**

- Nothing

##### **Water polo Lead Parent Lead – Nancy Luleff**

- Water Polo season starts 7/31/23 starting with try-outs
- Nancy Luleff is looking for families to host socials/team dinners
  - o Students have no time to socialize before the season commences – always feels like a step behind
  - o Nancy Luleff suggests a Google Form sent to new families
  - o Michelle Hernandez wants to look at a main Event social for all aquatics before school starts
  - o Sarah Brown recalls a big family social at a family's house or renting out a clubhouse
  - o Coach Dion suggested August 1-4
  - o Janet Smerud will look into Castlewood

##### **Spirit items lead – OPEN**

- Families have loved having the website open year-round
- First quarter check \$162
- Zip Fleece added to the store
- Need to keep promoting the spirit store
- Nancy luleff asked about yard signs and delivery turn-around
- Janet Smerud suggested new inventory

##### **Senior night – Wrap up from Swim Senior Night**

- No updates

##### **Banquet – Sara Sprawls**

- Sara stated she is good-to-go on volunteers
- Awesome Times owner will be there to set up and clear out – served at 5:00 PM
- All items will be transported or delivered to venue
- Parking map to be sent out to those attending – to be sent on **THURSDAY**.
- Michelle will get this list to Kate of attendees
- Tablecloths will be handled

##### **- Decorations are ready**

- Photo time 4:30 to 5 p.m.

- Janet Smerud has the Freshman to Junior Gifts ready
- Michelle Hernandez has the Senior Frames ready
- Janet has program and video ready – everything will move along fast
- Angie has record boards IP
- Venue available from 3-8pm
- Headcount provided to the cater – 150 head count to ensure enough food
- Coach Dion has reminded Seniors to be prepared.

Plan for the other items?

Meal Breakdown	Sum of Qty
Dairy Free	1
Gluten Free	11
No Dietary Restrictions	101
Peanut Free	1
Vegetarian	2
<b>Grand Total</b>	<b>116</b>

### Old Business/Events

#### **Standing Rules Changes**

- Need 3 more volunteers for Bylaws committee to review changes and present and general meeting: Johanne Lesage, Stephanie Kroh, Sara Sprawls

#### **TISCA Recap**

- Waiting on Lewisville (concessions and hospitality) – writing a check but it is missing Macro Pizza
- Coach Dion is not bothering with the small outstanding balances – focus is on the big amounts: Highland, Paschal

<b>TISCA</b>	
Current Income	\$ 5,576.00
Current Expense	\$ 4,192.30
Balance for Split	\$ 1,383.70
FLOMO	\$ 461.23
LEW	\$ 461.23
Marcus	\$ 461.23

#### **Missing Payments from**

Highland Park High School - \$395  
 McKinney Boyd High School - \$30  
 McKinney High School - \$10

### Short Payments

Aledo High School – Missing Balance of \$40

LD Bell – Missing Balance of \$5

Paschal High School - \$15 cash – Missing Balance of \$205

Round Rock McNeil - Missing Balance of \$10

**Total of Outstanding Money = \$695**

### Adopt an Angel – Recap

- Closed out – purchased and delivered

### Kyle Tilley Recap

- Hospitality in the future - not needed next year
- Meet at a different time of the year
- Lack of attendance due to timing of the meet and time has removed the community awareness
- Seems COVID killed the popularity of this meet – other teams found other meets to attend
- Coach Dion said it will be kept in his name and as a non-district meet
  - o Unfortunately not a convenient schedule for out-of-town teams
- Missing Payment from St Johns – they resubmitted in Jan
- Reach out to the private schools for high participation

<b>Income</b>	
Kyle Tilley Adult Admission	\$ 720.00
Kyle Tilley Heat Sheet	\$ 230.00
Kyle Tilley Student Admission	\$ 93.00
Kyle Tilley T-Shirt	\$ 400.00
Kyle Tilley Meet Fees	\$ 876.00
<b>Total Income</b>	<b>\$ 2,319.00</b>
<b>Expenses</b>	
Gift Cards	\$ 125.00
T-Shirt Costs	\$ 250.00
Hospitality	\$ 109.14
Sales Tax to State	\$ 32.49
CC Fees	\$ 19.46
<b>Total Expense</b>	<b>\$ 536.09</b>
<b>Balance to Donate to LEF</b>	<b>\$ 1,782.91</b>

### District Recap

- Michelle Hernandez says we only need to pay tax
- Escrow payment to district means a deficit – no check will be written to district
  - o Coach Dion stated that officials should be paid through the gate entry
  - o Will be closed out since no one has requested any additional information
  - o The officials filled forms out to be paid by district
- Not expecting any more expense (other than the March 31<sup>st</sup> Sales Tax)

District	
Current Income	\$ 3,181.13
Current Expense	\$ 1,081.56

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Current Income	\$ 3,181.13
Current Expense	\$ 1,081.56

Pending Expenses	
Escrow - District \$	\$ 2,115.83
Sales Tax	\$ 87.89

Pending Expenses	
Sales Tax	\$ 87.89

Current Balance Left	\$ (104.15)
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Current Balance Left	\$ 2,011.68
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FLOMO	\$ (34.72)
LEW	\$ (34.72)
Marcus	\$ (34.72)

FLOMO	\$ 670.56
LEW	\$ 670.56
Marcus	\$ 670.56

### Region Recap

- Meet fees are still being collected
- All payments have been made, therefore a profit will have been made

Income	
Shirts	\$ 1,469.20
Tags	\$ 303.60
Concessions	\$ 62.68
Admissions/Heat sheets	\$ 4,030.42
Meet Fees	\$ 3,735.00
<b>Total Income</b>	\$ 9,600.90
Expenses	
Hold Sales Tax 3/31	\$ 146.26
Meet Expenses	\$ 2,419.51
Meet Officials	\$ 500.00
<b>Total Expenses</b>	\$ 3,065.77
Income - Expense	\$ 6,535.13
By 3	\$ 2,178.38

### State

- Blankets and shirts were a big hit
- Parents and fans purchased shirts

### Senior Shout Outs

All Done

## New Business

### **Nominating Committee – 3 plus 1**

- Sarah Brown, Laura Stevenson, Nancy Luleff, Tamera Quilty

### **Set April Board Meeting**

- Thursday, April 20<sup>th</sup> at 6:30 PM

### **Set April General Meeting**

- Thursday, April 27<sup>th</sup> at 6:30 PM

## Coaches Report

- Coach Dion had a debrief meeting
  - o Spoke of meet results: high placements, records broken
  - o Off-season schedule
  - o Spring league water season (no senior participation)
  - o See attached notes from Coach

## **Upcoming Events**

February 26<sup>th</sup> – Banquet

July 31<sup>st</sup> – First day of WP UIL

August 9<sup>th</sup> - First day of School



Michelle Hernandez

To: You

Cc: Sarah Brown; Sara Sprawls



Tue

Start reply with:

Thanks for catching that!

Good catch, thanks!

Yes, that's correct.

Looks good to me. Stephanie's last name is spelled Kroh. However there can only be 4 on the nominating committee. So Sarah who has the committee been working with?

On Mar 28, 2023, at 8:31 AM, Johanne and Marc <marcetjohanne@msn.com> wrote:

Good morning ladies,

Please review and approve these attached minutes 😊

Michelle, thank you for the reminder.

Enjoy a wonderful day, ladies.

Johanne

<Aquatics Booster Meeting 022223 - DRAFT.pdf>

## **Re: Draft Minutes**



Sara Sprawls <sarasprawls@yahoo.com>

To: You; Sarah Brown; Michelle Hernandez

Start reply with:

Thank you!

I'll send it out.

Thanks for the feedback.

Looks good!  
Sara

On Tuesday, March 28, 2023 at 09:10:10 PM CDT, Johanne and Marc <marcetjohanne@msn.com> wrote:

Re: Draft Minutes



Sarah Brown <sarah\_f\_brown@yahoo.com>

To: You; Michelle Hernandez; Sara Sprawls

Start reply with:

Thank you!

Perfect, thank you!

Great, thanks!

I can approve with the modification take Stephanie Kroh off the nominating committee list entirely. Tamera is the alternate.

[Sent from Yahoo Mail for iPhone](#)

On Tuesday, March 28, 2023, 9:10 PM, Johanne and Marc <marcetjohanne@msn.com> wrote:

DRAFT