



# MHS Swim & Dive Booster Club

Sunday, August 11, 2019 at 7:00pm

*Sarah Brown's House, 5209 Brownstone Dr., Flower Mound, TX 75028*

1. **Call to order @ 7:00 -- Attendees:**

- President (Sarah Brown) Sarah motioned with no changes. It passed.

3. **Treasurer Report (Christine Thomson)**

- Showed that we have a working budget for this coming year and will present next meeting.

4. **Old Business**

- Did not have old business as we are brand new.

5. **New Business**

- **Senior Parent Position** - Sarah Brown (Ethan's mom will be taking over that role and will assist the senior / senior parents on all that is coming up this year.
- **Dive & Fundraising** - Heather Moran will be taking over that role on top of being the Dive Representative for the Board. The trampoline is being purchased and Heather has already had a Jolyn fundraiser that brought in around \$630 to help pay for it.
- **Food / Hospitality.** We don't have a lead for that role yet, but have had a lot of interest to help with hospitality part. Just not the food for swim meets part.
  - Joanne Teeters - swim meets?
  - Heather Moran - bite nights?
  - Team Dinners - split up 9, 10, 11, 12, girls/boys?
  - Pancake Team Breakfast one morning in December?
  - Donut mornings for certain % of team time improvements, etc.
- **Change VP Meet Management to VP of Volunteers.** No one has come forward to take the last board position, but maybe if we changed the name and got rid of the HyTek / Colorado Timing parts, maybe someone will step forward.
- **New Team Unify Page** - Swimtopia is being phased out
  - Photos need to be horizontal when loaded.
  - Do we want to update coaches' pictures? When/Where?
  - Online Store, Information on all team meets, Latest team news portal.
  - Online registration - credit card vs. check (\$8 convenience fee for credit card)
  - Need description for Booster Club.
  - Meeting minutes will be posted here.
  - Flip to water polo after swim season. All data will be entered for tournaments, etc.
- **Our new website.** [www.marcusswimdive.com](http://www.marcusswimdive.com) Sarah showed the board the different things
  - VP Spirit Wear (Mary Leone)
  - VP Volunteer Mgt
  - Treasurer (Christine Thomson)
  - Secretary (Christine Harvey)

- **Banners for Sponsors**
- **Welcome Meeting** - Tuesday 9/3 @ Marcus High Cafeteria
  - Parent email will be sent the week before on 8/27 to notify registration is open
  - Late charge if not registered by 9/7?
- **Fundraising** - Team Unify (2.95% + .30 per transaction) vs. Snap Raise (23% off the top)
  - We raised \$10k last year, took \$7700 after Snap Raise portion.
  - Swim-a-thon idea - Swimmers raise money then swim laps at a specified practice?

2. **Approval of Minutes from x/x/2019** We didn't have any minutes to approve . But we would put the website has and walked everyone through the registration set up. She also mentioned that she had to purchase a GoDaddy domain name. It was \$48 for 3 years.

- **3 Big Issues that need to be handled before Sept 3.**
  - **Food for Meets** – Need someone to help Sarah call restaurants and get box lunch choices and price per box lunch.
  - **Spirit Wear** – Team T-shirts need to be ordered ASAP through Lewisville Lettering.
  - Online store open Fall/Spring, maybe good holiday gifts.
  - Team Lanyards - Marcus Swim and Dive with M logo for each athlete.
  - Swimmer of the Week or Meet? MVP Girl/Boy?
  - **Registration** – The website needs to be set up and tested.
- **Twitter and Instagram.** Sarah set up an Instagram page for the kids (marcus\_swimdive) and a Twitter page to advertise the team and it's accomplishments (@marcusswimdive1).
- **Student Leadership.** Sarah set up a meeting with the student leadership and they had some fun ideas for incenting the swim team. Sarah told them that they have a budget of \$75 / month to help pull off their incentive programs.

#### 6. Items to Table and Discuss Next Time

- D&O Insurance
- Coach Dion's kids. Will he be paying for 1, 2 or none of his kids?
- Cash box at the WAC?
- Can we upgrade Christine's Quickbooks? And possibly her computer?
- Adopt an Athlete
- Polar Plunge – January

#### 7. Next Meeting ???

8. **Adjourn.** Sarah motioned to adjourn the meeting at 8:04p. Motion passed.